



Victor Bruzeau
Senior UX / UI Designer

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Canadian & French citizenship

Based in Montreal - Eastern Standard Time (EST)

Work experience as a designer (10+ years)

Dreeven, Senior UX/UI Designer

Montreal (May. 2022 - Present)

My role at Dreeven (SME in the construction sector) is the design of new features for the Dreeven web platform dedicated to general contractors. The goal is to offer the best possible digital experience to users.

GoCo (TELUS subsidiary), Senior UX/UI Designer

Montreal (Mar. 2020 - May, 2022)

Since the acquisition of Ubyty and 4 other companies, my role at GoCo is to unify 5 self-serve platforms (VoIP and Networking services, Help desk) into one to offer a better digital experience to English and French end-users.

Ubyty, Senior UX/UI Designer

Montreal (Aug. 2014 - Mar. 2020)

In charge of rebranding Ubyty -a cloud-based IP telephony company- and redesigning the admin portal (850 customers, 20,000 users). Customers : BIXI, Element AI

Acquired by TELUS (one of the three largest telecom providers in Canada) in 2019.

Webtarget.fr, UX/UI Design consultant

Paris & Montreal (Jan. 2013 - Aug. 2014)

Founded the design consultancy Webtarget. Worked as a UX/UI consultant on various web design projects.

Malherbe Design, Graphic Designer

Paris (May 2012 - Dec. 2012)

Creation of visual identity for commercial & retail architecture projects.

Bresslergroup, Product Design Intern

Philadelphia, USA (Mar. 2011 - Apr. 2012)

12-month internship as a product designer assisting the design director. Participated in many stages of the product development process. Customers : GSK, BD (Medical Sector), Black & Decker. Collaboration on transversal projects with the UX/UI team.

BETC Digital (Havas group), Graphic Design Intern

Paris (May 2010 - Sept. 2010)

5-month internship as a graphic designer assisting the art director on the templates of several web projects: Landing page, mailing, banners. Customers: Evian, Peugeot.

Education

Master's Degree, Interaction Design (Graduated with honours)

L'École de Design Nantes Atlantique, China Studio (Sept. 2009 - June 2011)
2-year exchange program with Shanghai University

Bachelor's Degree, Product Design (Graduated with honours)

L'École de Design Nantes Atlantique, France (Sept. 2006 - Sept. 2009)
Included a 24-month apprenticeship program at Parker Pen

Skills

Design skills

User Experience, Product Design, Design Strategy
Personas, Information Architecture, Wireframing, Prototyping, Testing
User Interface Design, Visual Design
Design system

Methodology

Product development: from defining product requirements to design implementation
Agile sprints (2 weeks) using JIRA

Design tools & front-end coding

Figma and the Adobe Creative Suite (Photoshop, Illustrator)
Code in the browser: HTML5, CSS3 (expert), Javascript (beginner)

Interpersonal skills

Passion for solving complex problems through design
Strong desire to continuously improve users' experience
Laser focus attention to detail (pixel perfect please)
Strong team player. Love to give and solicit feedback from team members

Languages

French - Native
English - Fluent